

# Senior Tribute Ad Information for the 2022 Nolan Catholic High School *Lepanto* Yearbook

**DEADLINE FEBRUARY 14 DEADLINE FEBRUARY 14 DEADLINE FEBRUARY 14**

Senior Tribute Ads give family members, fine arts groups, sports teams and clubs (boosters/coaches/moderators) the opportunity to tell their graduate(s) “Congratulations!” in a life-long keepsake. Look at prior yearbooks to see samples of these ads and actual sizes to help in your ad creation.

**CREATE YOUR SENIOR TRIBUTE AD THROUGH WALSWORTH STARTING NOW  
UNTIL FEBRUARY 14!**

**Ad Sizes & Costs: CREATE & PAY ONLINE AT [yearbookforever.com](http://yearbookforever.com).**

**1/8 page:** \$95.00      **1/4 page:** \$155.00      **1/2 page:** \$255.00      **Full page:** \$455.00

**STEP 1:** Go to [yearbookforever.com](http://yearbookforever.com) and select Nolan Catholic High School

**STEP 2:** Enter your graduate’s information and your contact information. Select between “Design My Ad,” “Upload Finished Ad” or “Have the School Design My Ad.” Choose which size ad you would like and select “Color” for the color option.

**STEP 3:** Create an ad by uploading photos & entering your text. **Follow the photo & text guidelines below to make sure your ad will be approved for publication.**

**STEP 4:** Pay for your ad (Credit Card or PayPal) and submit when it is complete.

Your ad must be paid and photos/text submitted to Walsworth BEFORE the Feb. 14 DEADLINE. Ads started but not paid/submitted will NOT be available for us to print in the yearbook and cannot be submitted late.

## **Photo Guidelines & Tips:**

- All photos must be in a .jpg, .jpeg, .tif or .png digital format on your computer or phone to upload them into the ad template.
- Professional senior photographers MUST send you a high resolution .jpg file. Using a photo taken by a photography professional indicates that you have purchased and have permission to use that photo in your yearbook ad.
- Photos taken from Internet sites (Shutterfly, Instagram, etc.) and cell phone screenshots may NOT have enough resolution and may not be yours to legally submit. Get original images! Poor quality images will not look good in ads.
- Attire worn in photos must meet NCHS dress code and legal decency publication standards. Please refer to section XII “DRESS AND GROOMING CODE”, subsections K. and L., “Out-of-School Functions” and “Formal/Semi-Formal Dances”, in the Student-Parent Handbook for detailed guidelines on acceptable dress. This applies to photos at any age.

- If non-family members are in the photo, please make sure you have permission to use their image since the ad will be published. If they are minors, then their parents/guardians must give permission to you for their use. **Use of photos with non-family members indicates that you have that permission and accept responsibility for submitting the photo.**
- No one will retouch or correct your photos. Please fix red eye and remove date stamps before uploading your photos.

### **Text Guidelines & Tips:**

- **Message Text:** You are limited to the available text space in your selected ad template. We follow journalistic AP Style for grammar/spelling and text may be adjusted to reflect those standards.
- **Please PROOFREAD your text carefully.** We have no way of knowing if names are misspelled, and we are not responsible for text errors that you type.
- Please write an original personal message for your child! No copyrighted text will be reproduced in Senior Tribute Ads due to copyright laws since we print and sell our yearbook. This includes portions of a song, book, movie, or poem lyrics as well as quotations from famous people, living or dead. Citing the source does not allow publication rights. Verses or passages from the Bible are acceptable with the verse/source credit information. We will run any questionable text through a Google search to determine origin. **If you have questions about text choices, please email the adviser PRIOR to submitting your ad.**

*The Editorial Board reserves the right to request that photos or text be changed if it does not meet community standards, NCHS guidelines, decency laws and/or other publication laws. No copyrighted text or images will be included to comply with commercial copyright laws. These decisions will be made by the adviser & Editorial Board once ads are received since we cannot see them until you pay/submit. You will be notified by email if any changes are needed and what the options are for correcting the ad. Ads that are not corrected by our deadlines will have that material removed and the ad adjusted by the staff.*

**Parent Agreement:** By creating & submitting your ad through Walsworth Ad Services, you confirm that you own the photos used and have permission from any people in the photos to reprint their images in your ad. You also followed all NCHS Senior Tribute Ad guidelines, understand about the copyright restrictions and your message text is original. You acknowledge that you have proofread your ad carefully and understand that the yearbook staff is not responsible for any text errors in the ad message. All Walsworth Terms of Use apply as well. The Editorial Board will send proofs to confirm spelling/photo use, but once you submit the ad on Walsworth, your access to it is complete.

**If you have any questions about Senior Tribute Ads, please email *Lepanto* Adviser Anna Engelland at [aengelland@nchstx.org](mailto:aengelland@nchstx.org).**